Remit Address:

KSNV Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Billing Address:

Ste 200 3299 K St. NW Attention: Accounts Payable Strategic Media Services, Inc.

Washington, DC 20007

INVOICE

	HELLER FOR SENATE	Heller, Dean for U.S. Senate	
invoice Period	Invoice Month	Invoice Date	Invoice #

08/27/12 - 09/04/12

September 2012

09/09/12 103575-1

Page 1 of 5

HELLER FOR SENATE

	56		
Order Flight	Deal#	Alt Order#	Order#
08/29/12 - 09/04/12		06829900	103575

		Special Handling
4 3	Cash	Billing Type
	Broadcast	Billing Calendar

Sales Region Sales Office

National

Blair - Philadelphia

Account Executive | Amy McCreary

Station

KSNV

Produ	Adver	IDB#
roduct Code	Advertiser Code	
6	HE4S	
	42	

Advertiser Ref	Agency Ref	Product Code	Advertiser Code
	3	55 55 55	HE4S

Line	I I	Channel Description	Time	Day	Date	Length	Length Aired Days	Ad-ID R	Rate	Reconciliation	Dof #
) -4)	VSNV	M-F 5-6a WakeUp w/Wagners	5-6a		ਰ					100 CALIFORNIA COL	791
	V V			08/27/1	08/27/12 to 09/02/12	3x	WTF				
	KSNV			٧	08/29/12	:30	5:48 AM	он-08-14-12-07-н Facts	\$400.00		3
	XXXX			י ב	08/30/12	30	5:48 AM	DH-8-13-12-6 HD GAS	\$400.00		ω -
•	VOIV			1	08/31/12	30	5:58 AM	DH-08-14-12-07-Н Facts	\$400.00		N
N	ANSX	M-F 5-6a WakeUp w/Wagners	5-6a		8						1
				09/03/1:	09/03/12 to 09/09/12	2x	MT				
	NON Y			Z	09/03/12	.30	5:20 AM	DH-08-30-08-H OUR TURN	\$400.00		
	ZONA			c	09/04/12	.30	5:07 AM	DH-08-30-08-H our Turn	\$400.00		N
C	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		ਰ						3
				08/27/1:	08/27/12 to 09/02/12	1×	W				
	XUNV			Ş	08/29/12	30	6:08 AM	DH-8-13-12-6 HD GAS	\$700.00		37
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		8						R
				09/03/12	09/03/12 to 09/09/12	1×	M				
ij.	NUNV	10 m		Z	09/03/12	.30	6:52 AM	DH-08-30-08-H OUT TUTN	\$700.00		-8
U	KSNV	Today Show	658a-9am		õ						
				09/03/17	09/03/12 to 09/09/12	1×	-T				
!	KSNV			겉	09/04/12	:30	8:34 AM	DH-08311208Н wrong	\$1,400.00		
σ	VSNV	Today Show	658a-9am		៩						
				08/27/12	08/27/12 to 09/02/12	1×					
į	KSNV			7	08/30/12	30	8:29 AM	DH-08-14-12-07-Н Facts	\$1,400,00		3
7	KSNV	M-F Today Show II	9-10a		ľō						9
				08/27/12	08/27/12 to 09/02/12	2x	W-F				
	NON			\$	08/29/12	.30	9:56 AM	DH-08-14-12-07-Н Facts	\$500.00	1	
	NONV			ा।	08/31/12	33	9:28 AM	DH-08-14-12-07-H Facts	\$500.00		ν.

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom birts are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place adventising brough an adventising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such adventising under the event Applicant is an agency requesting adventising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such adventising under the terms set forth herein above. If Applicant is an adventiser, all agencies which place adventising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, primed or otherwise, contracts insention orders copy instructions or any correspondence when such conflict. with the above ferms and conditions Two week advance cancellation notice is required unless otherwise specified

Remit Address:

Main: (702)642-3333 Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC **KSNV**

Estimate Number

Product Advertiser

HELLER FOR SENATE

Billing Address:

Attention: Accounts Payable 3299 K St. NW Ste 200 Strategic Media Services, Inc.

Washington, DC 20007

INVOICE

Heller, Dean for U.S. Senate Invoice Period Invoice Month Invoice Date Invoice # 08/27/12 - 09/04/12 September 2012 09/09/12 103575-1

Page 2 of 5

Order	National	Sales Region
Deal #	Blair - Philadelphia	Sales Office
Alt Ord	Amy McCreary	Account Executive Amy McCrean
Order	KSNV	Station

Order Flight	Deal #	Alt Order #	Order #
08/29/12 - 09/04/12		06829900	103575

Produc		Special Handling
Advert	Cash	Billing Type
IDB#	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#
	HE4S	
		ű

Advertiser Ref	Agency Ref	

	4			12				#					3				9			œ	Line
XSNV XNSX XNSX XNSX	KSNV	KSNV		VSNV	KSNV	VSNV		VSNV	KSNV	KSNV	KSNV		VSNV	KSNV	KSNV		VSNV	KSNV		VSNV	Channel
	M-F Early News			Noon News				Noon News					Today 4th Hour				Today 4th Hour			M-F Today Show II	Description
	5-630p			12-1230pm				12-1230pm					10am-11am				10am-11am			9-10a	Time
7 _u M M M M M M M M M M M M M M M M M M M		뒽	09/03/		п	∄	08/27/		m	#	٤	08/27/		Ţ	T.	09/03/		Į.	09/03/		Day
09/03/12 to 09/09/12 M 09/03/12 M 09/03/12 Tu 09/04/12 Tu 09/04/12	8	09/04/12	09/03/12 to 09/09/12	ಕ	08/31/12	08/30/12	08/27/12 to 09/02/12	6	08/31/12	08/30/12	08/29/12	08/27/12 to 09/02/12	8	09/04/12	09/04/12	09/03/12 to 09/09/12	8	09/04/12	09/03/12 to 09/09/12	6	Date
8888 *		30	1×		30	30	2x		30	30	30	3x		30	30	2×		30	1x		Length
5:15 PM 6:15 PM 5:15 PM 5:15 PM 6:28 PM		12:08 PM	1		12:13 PM	12:15 PM	TF		10:29 AM	10:29 AM	10:51 AM	WTF		10.58 AM	10:45 AM	-T		9:58 AM		5	Length Aired Days
DH-8-13-12-6 HD GAS DH-08-30-08-H OUR TURN DH-08311208H Wrong DH-08-30-08-H OUR TURN		DH-08-30-08-H Our Turn			DH-8-13-12-6 HD GAS	DH-08-14-12-07-H Facts			DH-08-14-12-07-H Facts	DH-08-14-12-07-H Facts	DH-08-14-12-07-H Facts			DH-08311208H Wrong	он-08-30-08-н our Turn			DH-08-30-08-Н Our Turn			Ad-ID
\$1,000.00 \$1,000.00 \$1,000.00 \$1,000.00		n \$425.00			\$425.00	\$425.00			\$325.00	s \$325.00	s \$325.00			\$325.00	n \$325.00			n \$500.00		-1	Rate
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The actual broadcast information shown on this invoice was taken from the Official grogram log

Notwithstanding to whom bits are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider. Playment by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place adventising through an adventising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such adventising. In the event Applicant is an agency requesting adventising on behalf of a client, Applicant adxinowedges is joint and several liability for the payment of such adventising under the terms set forth herein above. If Applicant is an adventiser, all agencies which place adventising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions Two week advance cancellation notice is required unless otherwise specified



Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC Remit Address: Billing: (702)642-3333 1500 Foremaster Lane KSNV

E P A INVOICE

dvertiser	Heller, Dean for U.S. Senate
oduct	HELLER FOR SENATE
stimate Number	partition

Invoice #	103575-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/04/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

08/29/12 - 09/04/12	Order Flight
	Deal #
06829900	Alt Order #
103575	Order #

Pro		Special Handling
A	Cash	Billing Type
וטמ	Broadcast	Billing Calendar

3299 K St. NW

Ste 200

Washington, DC 20007

Attention: Accounts Payable Strategic Media Services, Inc. Billing Address:

Product Code	Advertiser Code	IDB#
	HE4S	es ev

Dave Ad-ID		
Rate	[3	>[≽
Reconciliation	gaet iset ver	gency Ker
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19			8					17					ð			15								4	Line
KSNV	KSNV		VSNV	KSNV	KSNV	KSNV		KSNV	KSNV	VSNV	KSNV		KSNV	KSNV		VSNV	KSNV	VSNV	XSX	VSNV	XSNV	VSNV		VSNV	Channel
M-F News 3 at Eleven			Face to Face w/ J.Raiston	Face to Face in PRIME				Face to Face w/ J.Raiston	Wheel in Prime				M-F Wheel of Fortune			M-F Wheel of Fortune								M-F Early News	Description
11pm-1135pm			730-758pm	8-11pm				730-758pm	M-SA 8-11p / SUN 7	Z			7-730pm			7-730pm								5-630p	Time
	m)	08/27/		Z	T	Z	09/03/1		7-: Tu	Tu	3	09/03/1		T	08/27/1		T	TI	ਜ	ⅎ	٤	٤	08/27/1		Day
to	08/31/12	08/27/12 to 09/02/12	б	09/04/12	09/04/12	09/03/12	09/03/12 to 09/09/12	ឥ	09/04/12	09/04/12	09/03/12	09/03/12 to 09/09/12	ಕ	08/31/12	08/27/12 to 09/02/12	ਰ	08/31/12	08/31/12	08/30/12	08/30/12	08/29/12	08/29/12	08/27/12 to 09/02/12	៩	Date
	:30	1x		:30	90	30	2x		30	8	30	2x		30	1×		30	30	30	30	30	30	6x		Length
	7:36 PM	E		10:46 PM		7:55 PM	MT		10:11 PM		7:08 PM	MT		7:19 PM	F		6:28 PM	5:29 PM	6:11 PM	5:29 PM	6:28 PM	5:18 PM	WTF		Length Aired Days
	DH-8-13-12-6 HD GAS			DH-08-30-08-H Our Turn		DH-08-30-08-H OUR Turn			DH-08311208H wrong		DH-08-30-08-H OUR TURN			DH-08-14-12-07-H Facts			DH-08-14-12-07-H Facts	DH-08-14-12-07-H Facts	DH-08-14-12-07-H Facts	DH-8-13-12-6 HD GAS	DH-08-14-12-07-H Facts	DH-8-13-12-6 HD GAS	(U		Ad-ID
	\$800.00								\$1,000	\$1,000.00	700-202			\$1,000.00			ts \$1,000.00								Rate
	3.00			\$800.00 MIG 101 17.2 09/04	\$800,00 See MG 17.3	0.00			\$1,000.00 Mis for 16.2 09/04	LOW See MIG TO S				1.00			1,00	1.00	ige	.00	100	00			Reconciliation
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Nowinstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider and the provider of any bills rendered by Media Provider and the time specified and until payment in full is received by Media Provider applicant with payment of the payment of the Parties to Applicant with continue to be responsible to Media applicant place adventising agency (or other Third Parties) that Applicant with option with the payment of the payment of such adventising under the terms set forth herein above. If Applicant is an agency requesting adventises, all provider to payment of such adventising. In the event Applicant is an agency requesting adventises, all provider the payment of such adventising under the terms set forth herein above. If Applicant acknowledges is joint and several liability for the payment of such adventising under the terms set forth herein above. If Applicant acknowledges is joint and several liability for the payment of such adventising under the terms set forth herein above. If Applicant acknowledges is joint and several liability for the payment of such adventising under the terms set forth herein above. If Applicant acknowledges is joint and several liability for the payment of such adventising under the terms set forth herein above. If Applicant acknowledges is joint and several liability for the payment of such adventising under the terms set forth herein above. If Applicant acknowledges is joint and several liability for the payment of such adventises. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



Formerly KVBC Las Vegas, NV 89101 Billing: (702)642-3333 Main: (702)642-3333 1500 Foremaster Lane

Billing Address:

3299 K St. NW Attention: Accounts Payable Strategic Media Services, Inc.

Ste 200

Washington, DC 20007

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INVOICE

	HELLER FOR SENATE	Heller, Dean for U.S. Senate	
Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/04/12	September 2012	09/09/12	103575-1

08/29/12 - 09/04/12	Order Flight	National	gion
	Deal #	Blair - Philadelphia	fice
06829900	Alt Order#	Executive Amy McCreary	Executive
103575	Order#	KSNV	

Station

Sales Re

Sales Off Account Estimate Number

Product Advertiser

	Cash	Broadcast
Product Code	Advertiser Code	IDB#
	HE4S	

Special Handling

Billing Type Billing Calendar

Advertiser Ref	Agency Ref
60 (A	

							e e				
<u>a</u>	Channel	Channel Description	Time	Day	Date	Length	Length Aired Days	Ad-ID	Rate	Reconciliation	Ref #
စ	VSNV	M-F News 3 at Eleven	11pm-1135pm		to:						
				08/27/12	08/27/12 to 09/02/12	×	T				
	KSNV			₹	08/30/12	:30	11:24 PM	DH-8-13-12-6 HD GAS	\$1,100.00	3	
0	XSNV	M-F News 3 at Eleven	11pm-1135pm		6						
				09/03/12	09/03/12 to 09/09/12	1×	M			ľ	
	VSNV			Z	09/03/12	:30	11:11 PM	DH-8-13-12-6 HD GAS	\$1,100.00		Ä
-	VSNV	Sa-Su News 3 at Eleven	11pm-1135pm		ð						
				08/27/1:	08/27/12 to 09/02/12	2x	SS				
	VSNV			Sa	09/01/12	30	11:15 PM	DH-08-30-08-H Our Turn			,
	XSNV			Su	09/02/12	30	11:25 PM	DH-8-13-12-6 HD GAS	\$1,100.00		
N	VSNV	News 3 Sunrise SATURDAY	6a-7a		ठ						
				08/27/1:	08/27/12 to 09/02/12	1×	S-				
	VSNV			Sa	09/01/12	30	6:54 AM	DH-08-30-08-H OUR TURN	m \$350.00		s all
نت	NSNV	Sa-Su Early News	5pm-630pm		ಕ						
				08/27/1:	08/27/12 to 09/02/12	2x					
	KSNV			Sa	09/01/12	30	6:17 PM	DH-8-13-12-6 HD GAS			۔ د
	KSNV			Su	09/02/12	.30	5:27 PM	DH-08-30-08-H our Turn	rn \$650.00		•
4	KSNV	Sunday Today	7a-8am		ಕ						
				08/27/1	08/27/12 to 09/02/12	1×	5				
	KSNV			S	09/02/12	30	7:56 AM	DH-08-30-08-H our Turn	rn \$625.00		(141
Ü	XSNV	Sports Night in Las Vegas	Sun 1135p-1200a		8						
				08/27/1	08/27/12 to 09/02/12	1×	5				
	KSNV			Su	09/02/12	30	11:57 PM	рн-08-30-08-н оиг тигп	rn \$400.00	0	-
6	VSNV	Noon News	12-1230pm		₫						

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The actual broadcast information shown on this invoice was taken from the Official program log

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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to find Parties of by Third Parties to Applicant will continue to be responsible to Media by Applicant place adventising through an adventising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider that should Applicant place adventising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider. Applicant adventising through an adventising agency (or other Third Parties) that Applicant will not be suffer that adventising the terms set forth herein above. If Applicant adventising the payment of such adventising under the terms set forth herein above. If Applicant adventising the payment of such adventising buy orders with Media Provider when such conflict agency to the payment of t with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC KSNV Billing: (702)642-3333 1500 Foremaster Lane

Billing Address:

3299 K St. NW Attention: Accounts Payable Strategic Media Services, Inc.

Ste 200

Washington, DC 20007

INVOICE

Product HELLER FOR SENATE	Advertiser	Heller, Dean for U.S. Senate
	Product	HELLER FOR SENATE

Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/04/12	September 2012	09/09/12	103575-1

Ords	National	Sales Region
Dea	Blair - Philadelphia	Sales Office
Alt	Amy McCreary	Account Executive Amy McCrean
Ord	KSNV	Station

ر د	7)		,
Order Flight	Deal #	Alt Order #	Order #
08/29/12 - 09/04/12	Service Assessment	06829900	103575

Product		Special Handling
Advertis	Cash	Billing Type
IDB#	Broadcast	Billing Calendar

# ertiser Code HE4S luct Code	Proc	Adve	IDB#
HE4S	roduct Code	Advertiser Code	*
		HE4S	9

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Advertiser Ref	gency Ref
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			29				28			27			26	Line
	VSNV		ANSX	KSNV	VSNV		KSNV	VSNV		VSNV	KSNV		VSNV	Channel
			Today 4th Hour				Face to Face in PRIME			Wheel in Prime			Noon News	Channel Description
Aired Spots			10am-11am				8-11pm			M-SA 8-11p / SUN 7-			12-1230pm	Time
50	7	09/03/1		∄	Ø	08/27/1		٤	08/27/1:		٤	08/27/1		Day
	09/04/12	09/03/12 to 09/09/12	6	08/30/12	08/29/12	08/27/12 to 09/02/12	8	08/29/12	08/27/12 to 09/02/12	ಕ	08/29/12	08/27/12 to 09/02/12	ਰ	Date
	30	1x		30	30	2x		30	1×		30	1×		Length
	10:29 AM	MT		10:45 PM	10:59 PM	WT		10:13 PM	WT		12:28 PM			Length Aired Days
	DH-08311208Н Wrong			DH-08-14-12-07-H Facts	DH-08-14-12-07-H Facts			DH-08-14-12-07-H Facts \$1,000.00			12:28 PM DH-08-14-12-07-H Facts			Ad-ID
	\$32							\$1,00			\$425.00			Rate
	\$325.00	The state of the s		0.00	\$800.00			0.00			5.00			Reconciliation
	-				* N			.,			,,,,,,			Ref #

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Agency Commission Net Amount Due

\$30,961.25

Payment Terms 30 Days

Gross Total

\$36,425.00 \$5,463.75

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